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Before The  
**Federal Communications Commission**  
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

In the Matter of	)	
Review of the Commission's Regulations Governing Television Broadcasting	)	MM Docket No. 91-221
Television Satellite Stations Review of Policy and Rules	)	MM Docket No. 87-8
Review of the Commission's Regulations Governing Attribution of Broadcast and Cable/MDS Interests	)	MM Docket No. 94-150
Review of the Commission's Regulations and Policies Affecting Investment in the Broadcast industry	)	MM Docket No. 92-51
Reexamination of the Commission's Cross-Interest Policy	)	MM Docket No. 87-154

To: The Commission

**JOINT SUBMISSION OF CENTRAL NY NEWS, INC., AND  
UTICA TELEVISION PARTNERS, L.L.C.  
OF CERTAIN FACTUAL INFORMATION  
REGARDING TELEVISION LMAs**

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OF CERTAIN FACTUAL INFORMATION  
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Central NY News, Inc. ("CNY News"), and Utica Television Partners, L.L.C. ("Utica") by their attorneys, hereby submit the information regarding television Local Marketing Agreements ("LMAs") requested by the Commission.<sup>1</sup> CNY News has recently entered into an LMA with Utica, licensee of WUTR(TV), Channel 20, Utica, New York (the "Utica LMA").

CNY News and Utica are pleased to support, by this submission, the Commission's efforts in gathering factual information concerning LMAs before making a decision that will have a broad impact on many stations' continued service to the public through these important agreements. Utica and CNY News urge the Commission to continue to permit LMAs, or, at a minimum, to grandfather

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<sup>1</sup> *Commission Seeks Further Information Regarding Television LMAs*, Public Notice, DA 97-1246, released June 17, 1997.

all existing LMAs permanently, and to permit the renewal and transfer of grandfathered LMAs.

**1(a): The Brokering Station**

Name of Licensee:	WIXT TV, Inc. <sup>2</sup>
Call Letters:	WIXT(TV)
Channel Number:	Channel 9
Community of License:	Syracuse, New York

**1(b): The Brokered Station**

Name of Licensee:	Utica Television Partners, L.L.C.
Call Letters:	WUTR(TV)
Channel Number:	Channel 20
Community of License:	Utica, New York

**2. Designated Market Area (“DMA”)**

WIXT(TV) is located in the Syracuse DMA, which is ranked 68.

WUTR(TV) is located in the Utica DMA, which is ranked 166.

**3. Overlapping Signal Contours**

The brokering and brokered stations have overlapping City Grade, Grade A and Grade B signal contours.

**4. Date on which the Parties entered into the LMA: June 30, 1997.**

**5. Specific information regarding the term of the LMA**

Start date: June 30, 1997.

End date: The earlier of June 30, 2005 or the date on which the Commission modifies its current duopoly rule in a manner which would permit CNY News to purchase WUTR(TV), in which event CNY News would be required to purchase WUTR(TV) pursuant to an option agreement.

Renewal: The LMA contains no renewal provision.

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<sup>2</sup> WIXT TV, Inc., is a wholly-owned subsidiary of The Ackerley Group, Inc. (“Ackerley”). Ackerley also wholly-owns CNY News.

**6. Percentage of the brokered station's weekly broadcast hours brokered to the brokering station: 99.4%**

**7. Network ownership of, or affiliation with, brokered or brokering station**

Both stations are ABC affiliates.

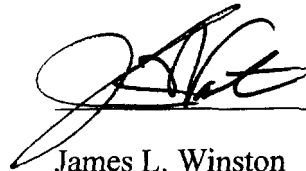
**8. All-day Audience share during last three rating periods (9 AM to Midnight)**

Period	WUTR	WIXT
May, 1997	13.3	18.2
February, 1997	12.2	18
November, 1996	10.9	19.2

**9. Other information**

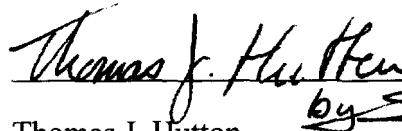
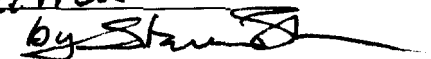
Upstate New York markets are depressed. This makes it difficult for television stations to provide quality local news programming and remain competitive. This economic climate does not encourage investment in local news. It is in this area that the Utica LMA will soon provide demonstrable benefits to the Utica community. Anticipated cost savings from the LMA will enable CNY News to double WUTR's local morning news programming from fifteen minutes to a full half-hour. This increase in local news programming demonstrates that agreements such as the Utica LMA serve the public interest. CNY News and Utica urge the Commission to continue to permit LMAs, or, at a minimum, to grandfather LMAs permanently, and to permit the renewal and transfer of grandfathered LMAs.

Respectfully submitted,



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